



**FOR IMMEDIATE RELEASE**

July 18, 2008

**MEDIA CONTACTS**

Gwendolyn Maass  
Novus  
612-758-8617

Steve Sterling  
Sterling Public Relations  
952-935-0078

**Novus Adds Five Staffers — Including a New Sales Director**

**Minneapolis, July 18, 2008** – Novus Media Inc., one of the top ten media agencies in the U.S., announced today the hiring of five new staffers: Holly Schroeder, sales director; Valerie Townsend and Stacy Skyberg market analysts; Laurie Ness, account executive; and Ann Wertish, account assistant.

Novus has grown by more than 40 percent during the past three years.

“Our significant growth is directly attributable to the accountability of newspaper and newspaper.com advertising and the company’s proprietary programs, products, services, and people,” said Brian Burke, chief executive officer. “We are proud of the fact that we have a culture that attracts and retains talented and motivated individuals.”

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**About Novus**

Minneapolis-based Novus is one of the largest U.S. media buyers, specializing in campaigns that utilize print and online media both individually and together. With more than 20 years of experience, Novus offers a comprehensive approach that achieves value through deep consumer insights, innovative strategy and solid media planning. Novus is unique in the industry for its focus on Trusted Content Consumers—audiences who respond to ads that appear within the trusted, locally relevant content of local and national newspapers, consumer magazines, websites and other digital properties. Visit [www.novusmediainc.com](http://www.novusmediainc.com) or call 888-229-4656 to learn more about powering your next print or online campaign with Novus.